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## **HBC SYSTEMS PRESIDENT TO CHAIR WATER TECHNOLOGY PANEL DISCUSSION**

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*Strategic Opportunities in Water Technologies Conference To Showcase Global Experts in Water Use Industry*

**SAN JOSE, CALIF.** (Feb. 4, 2010) – HBC Systems, a newly created joint venture between Hydration Technology Innovations (HTI) and Bear Creek Services (BCS), today announces its President and COO Nathan Hutchings, Ph.D., will present and lead a panel discussion highlighting new technologies and strategies for water purification and reuse in the oil and gas industry at the Strategic Opportunities in Water Technologies Conference in San Jose.

Hutchings will begin the discussion with a presentation and then serve as the panel’s moderator. The panel will examine new technologies that offer solutions to reducing carbon footprints and water use while maintaining or increasing productivity at drilling sites.

“HBC Systems is pleased to be included in such a prestigious group of experts,” said Walt Schultz, CEO, HBC Systems. “Our newly announced Green Machine which uses a technology that was developed for another industry is the perfect example of the benefits of these kinds of collaborative discussions.”

HBC Systems’ core product, the Green Machine, uses forward osmosis to reclaim water that would otherwise have to be replaced and then disposed



of, reducing drilling waste water and reducing or eliminating the carbon footprint created by trucking water in and off site.

“The technology used in the Green Machine was originally developed for emergency water purification systems. Now it is being used to recapture millions of gallons of water per drilling well,” said Hutchings. “This type of technology will have multiple applications, and this conference will initiate conversations that will explore new applications and positively impact the global water footprint.”

This panel discussion begins at 10:45 a.m. PST in the Techmart Network Meeting Center.

### **About HBC Systems**

HBC Systems is a joint venture of Hydration Technology Innovations (HTI), a developer and manufacturer of unique forward osmosis filtration systems, and Bear Creek Services (BCS), a leading energy related service company. HBC Systems develops economically efficient and environmentally friendly water filtration technologies and products.