



FOR IMMEDIATE RELEASE

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HTI ANNOUNCES EXHIBITION AT WEFTEC 2010

Hydration Technology Innovations (HTI) will be presenting Forward Osmosis solutions at WEFTEC on October 4th – 6th in booth 3554

ALBANY, Ore./SCOTTSDALE, Ariz. (September 10, 2010) - Hydration Technology Innovations, LLC (HTI) will be exhibiting at the 83rd Annual Water Environment Federation Technical Exhibition and Conference at the New Orleans Morial Convention Center from October 4th through 6th in Hall F, Booth 3554. HTI will be presenting their Forward Osmosis solutions as it applies to difficult waste streams for industrial & municipal wastewater as well as oil & gas water.

HTI is the only commercial manufacturer of Forward Osmosis membranes, and will be presenting their newly launched line of OsMem™ high performance Forward Osmosis membranes and modules for municipal and industrial customers. The HTI booth will have a limited amount of demo samples of their HydroPack Forward Osmosis membrane filter to hand out during the show. The HydroPack can be submerged in any dirty or contaminated water source and in 10 hours, will produce a clean refreshing drink.

Visit booth 3554 at WEFTEC to learn more about these exciting advancements in Forward Osmosis technology.

For further information on HTI's Forward Osmosis Membranes and other filtration products, please visit www.HTIwater.com

About HTI's Forward Osmosis Technology

In two state-of-the-art plant facilities located in Corvallis and Albany, Ore., HTI manufactures a proprietary Forward Osmosis membrane material that allows water to migrate through the membrane, powered only by a draw solution on the clean water side of the membrane, leaving behind virtually all contaminants.

Osmosis is a natural process where liquids seek equilibrium when separated by a membrane or the wall of a cell, similar to the way water moves from soil into the roots of a tree. In the Forward Osmosis process water molecules flow through HTI's

membrane, but do so without the need for high pumping pressure found in many traditional filtration systems. Thus, Forward Osmosis filtration systems use very little energy, are constructed from relatively low cost materials and are capable of filtering highly contaminated dirty water, even those containing high solid concentrations, without plugging. For more information visit www.htiwater.com.